NATIONAL CONFERENCE 2027

SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
CATEGORY - 1 UNIVERSITY BY UGC

CRISIS MANAGEMENT Beyond 2026

Organized by
School of Management Studies

Building Resilient Organizations for an Uncertain and Transformative Future

Venue

Hall 2, Dr. Remibai Jeppiaar Auditorium, Sathyabama Institute of Science and Technology, Chennai, Tamil Nadu

Date

28th & 29th

January 2027

About The Conference

Looking ahead past 2026, the business world is gearing up for a wild mix of fast-paced tech shifts, economic ups and downs, climate surprises, political friction, cyber threats, and changing customer demands. Because of this, crisis management is no longer just a reactionary emergency plan. To tackle this, the upcoming National Conference—"Crisis Management: Beyond 2026 – Building Resilient Organizations for an Uncertain and Transformative Future"—is bringing together researchers, academics, industry pros, policymakers, and students. It's designed to be an open space to share real-world experiences, fresh research, and practical strategies.



Suggested Sub Themes

(Not Limited To The Following Themes)

1. Disaster & Emergency Management
2. Healthcare & Public Health Crises
3. Corporate Crisis & Organizational Resilience
4. Climate Change & Environmental Crises
5. Technology, AI & Digital Crisis Management
6. Governance, Policy & Crisis Leadership
7. Society, Psychology & Human Behaviour
8. Urban, Infrastructure & Community Resilience
9. Economics, Finance & Humanitarian Crises
10. Innovation, Research & Future Directions

Paper Submission

Abstract Submission – On or before 1st December 2026

Word Limit 250–300 words

The abstract should include:

- Title of the paper
- Author name(s)
- Keywords
- Affiliation
- Email ID
- Research methodology/ approach
- Major findings or expected outcomes

Full Paper Submission deadline - 24th December 2026

Suggested Length of full paper 3,000–5,000 words

Referencing Style: APA

Submission Email: crisismanagementsist@gmail.com

Best Paper Award with Cash Prizes for Each Track

Registration Link: https://forms.gle/cQ92CWKjN3gVo3Wu9

PAYMENT DETAILS

Account Name- Dean School of Management – Sathyabama
Account No- 6624553840

Bank & Branch- Indian Bank, Sathyabama Branch
IFSC Code- IDIB000S201

PUBLICATION OPPORTUNITIES

- Selected papers will be considered for Scopus and WOS indexed journals.
- Conference proceedings will be published in a book with ISBN.

IMPORTANT DATES

- Registration Deadline: 20.11.2026
- Abstract Submission Deadline: 01.12.2026
- Abstract Acceptance: 10.12.2026
- Full Paper Submission: 24.12.2026
- Conference Date: 28 & 29 January 2027

REGISTRATION FEES

**Publication charges will be extra as per the policies of respective journals

Category	Registration Fee per Participant
Under graduate & Post graduate Students	500 INR
Research Scholars	1000 INR
Academicians	1500 INR
Industry Professionals	2000 INR

* Maximum Authors

Up to 4 authors per paper

Note

All attending co-authors must complete individual registrations.

E certificates will be provided for all registered participants

(including inabsentia).

Registration includes

Conference kit, e-certificate, academic sessions and networking opportunities.

CHIEF PATRON

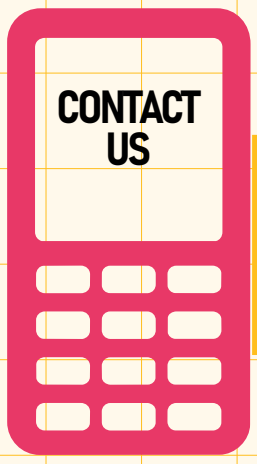
Dr. MARIAZEENA JOHNSON *Chancellor*

Dr. MARIE JOHNSON *President*

Ms. MARIA BERNADETTE TAMILARASI *Vice President*

ORGANIZING SECRETARY

Dr. Princy A. S
Dr. Jayaseely M.
Assistant Professor



Dr Princy A S
Dr Jayaseely M
Assistant Professor

7299972060 / 7550146585

crisismanagementsist@gmail.com

https://sathyacnfs-jfzowgct.manus.space

Student Coordinators

Anuz (I MBA), Srinitha. R (II BBA), Vivekanandhan Roshini (II BBA), Shylin Dhanapal (II BBA), Asir (III BBA), Carol (III BBA), Janani (III BBA)