



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
M.Sc - Visual Communication

TIME TABLE - ODD SEMESTER 2020-21

Year : 1

Semester: I

Batch:2020-2022

DAY	8.30 - 9.30 AM	9.30 - 10.30 AM	10.30 - 11.00 AM	11.00 - 12.00 NOON	12.00 - 1.00 PM
Monday	SCVA5102	SVCA7102	B R E A K	SVCA6103	SVCA6103
Tuesday	SCVA5101	SVCA7102		SVCA7101	SVCA6102
Wednesday	SVCA6101	SVCA6101		SVCA7103	SVCA7101
Thursday	SVCA6103	SVCA5102		SVCA5101	SVCA7103
Friday	SVCA6102	SVCA5101		SCVA5102	SVCA6103

Sl.No	Course Code	Name of the Course	Course Handling Faculty	Course Coordinator
1	SVCA5101	Communication Models & Theories	Mr.E.Senthil Kumaran	Mr.E.Senthil Kumaran
2	SCVA5102	World Cinema	Mr.R.Pugalendhi	Mr.R.Pugalendhi
3	SVCA6101	Contemporary Advertising	Mr.J.Yuvaraj	Mr.J.Yuvaraj
4	SVCA6102	Writing for Mass Media	Ms.Nazini N	Ms.Nazini N
5	SVCA6103	Visual Design	Mr. A Edward Kennedy	Mr. A Edward Kennedy
6	SVCA7101	Television Production-I	Mr.A.R.Vimal Raj	Mr.A.R.Vimal Raj
7	SVCA7102	Multimedia & Web Design	Mr.E.Senthil Kumaran	Mr.E.Senthil Kumaran
8	SVCA7104	Digital Photography	Mr.N.Arun	Mr.N.Arun

Year Coordinator: Mr.A.R.Vimal Raj