



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

[www.sathyabama.ac.in](http://www.sathyabama.ac.in)

## SCHOOL OF SCIENCE AND HUMANITIES DEPARTMENT OF VISUAL COMMUNICATION

Batch:2020-2023

Semester: I

	8.30-9.30	9.30-10.30	10.30-11.00	11.00-12.00	12.00-1.00
MON	STA1101/SHN1101 /SFR1101	SVCA2104	B	SHSA1102	SHSA1102
TUE	STA1101/SHN1101 /SFR1101	SVCA2105	R	SVCA1102	SHSA1102
WED	SVCA1101	SVCA1101	E		SVCA2104
THU	SVCA2106	SVCA2105	A	SVCA1102	SVCA1101
FRI	SVCA1101	SVCA2104	K		SVCA2106
SAT	STA1101/SHN1101 /SFR1101	STA1101/SHN1101/SFR1101			

Subject Code	Name of the Subject	Name of the Staff
SHSA1102	General English – I	English Staff
STA1101	Language – Tamil I (Optional)	Mr. Shanmugam (Tamil)
SHN1101	Language – Hindi I (Optional)	Mr.Jothiraj (Hindi)
SFR1101	Language – French I (Optional)	-
SVCA1101	Introduction to Communication	Mr. C. Deva (Viscom)
SVCA1102	Socio Psychology	Mr.Ganesh(Psychology)
SVCA2104	Visual Literacy	Mr. A Edward Kennedy(Viscom)
SVCA2105	Art & Set Design	Mr. A Edward Kennedy(Viscom)
SVCA2106	Writing for Media	Mr. C. Deva (Viscom)
Year Coordinator: Counsellor:		Mr.J.Yuvaraj (Viscom)



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	8.30-9.30	9.30-10.30	10.30-11.00	11.00-12.00	12.00-1.00
MON	SCVA5102	SVCA7102	B	SVCA6103	SVCA6103
TUE	SCVA5102	SVCA7102	R	SVCA7101	SVCA6102
WED	SVCA6101	SVCA6101	E	SVCA7103	SVCA5101
THU	SVCA6103	SVCA7101	A	SVCA5101	SVCA7103
FRI	SVCA6102	SVCA5101	K	SCVA5102	SVCA6103

Subject Code	Name of the Subject	Name of the Staff
SVCA5101	Communication Models & Theories	Mr.E.Senthil Kumaran (Viscom)
SCVA5102	World Cinema	Mr.R.Pugalendhi (Viscom)
SVCA6101	Contemporary Advertising	Mr.J.Yuvaraj (Viscom)
SVCA6102	Writing for Mass Media	Ms.Nazini N
SVCA6103	Visual Design	Mr. A Edward Kennedy(Viscom)
SVCA7101	Television Production Techniques	Mr.A.R.Vimal Raj (Viscom)
SVCA7102	Multimedia & Web Design	Mr.E.Senthil Kumaran (Viscom)
SVCA7103	Professional Photography	Mr.N.Arun Part time faculty (Photography)(Viscom)
Year Coordinator: Counsellor:		Mr.A.R.Vimal Raj(Viscom)