



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)

Accredited "A" Grade by NAAC | 12B Status by UGC | Approved by AICTE

www.sathyabama.ac.in

SCHOOL OF MANAGEMENT STUDIES

II MBA (2019-2021) – III SEMESTER

PERIOD	1	2		3	4
DAY	8.30-9.30	9.30-10.30	10.30-11.00	11.00 -12.00	12.00-1.00
MON	SBAA7009	SBAA7017 / SBAA7025	B	SBAA7001 / SBAA7033	SBAA7019 / SBAA7027
TUE	SBAA7002 / SBAA7034	SBAA7011	R	SBAA7018 / SBAA7026	SBAA5301
WED	SBAA7003 / SBAA7035	SBAA7010	E	SBAA7001 / SBAA7033	SBAA7017 / SBAA7025
THU	SBAA7011	SBAA5301	A	SBAA7002 / SBAA7034	SBAA7018 / SBAA7026
FRI	SBAA7003 / SBAA7035	SBAA7009	K	SBAA7019 / SBAA7027	SBAA7010

SUB.CODE	SUB. TITLE	STAFF HANDLING
SBAA5301	GLOBAL BUSINESS MANAGEMENT	DR. TR. KALAILAKSHMI
FINANCE		
SBAA7001	BANKING AND INSURANCE MANAGEMENT	DR. M. LAVANYA
SBAA7002	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	DR. PREETHI SHESHADRI
SBAA7003	STRATEGIC FINANCIAL MANAGEMENT	DR. AYSHA FATHIMA
MARKETING		
SBAA7009	CONSUMER BEHAVIOUR	DR. RANI
SBAA7010	ADVERTISING MANAGEMENT AND SALES PROMOTION (B1)	DR. TR. KALAILAKSHMI
SBAA7011	STRATEGIC MARKETING	DR. BHUVANESWARI



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SCHOOL OF MANAGEMENT STUDIES

HUMAN RESOURCE		
SBAA7017	ADVANCED LABOUR LAWS	DR. CHITRA DEVI
SBAA7018	HUMAN CAPITAL MANAGEMENT	DR. NITHYA
SBAA7019	STRATEGIC HUMAN RESOURCE MANAGEMENT	MS. JOYCE
OPERATIONS		
SBAA7025	LOGISTICS MANAGEMENT	DR. DHIVYA SATHISH
SBAA7026	SUPPLY CHAIN MANAGENT	MS. KAVITHA RAJAYOGAN
SBAA7027	OPERATIONS STRATEGY	DR. UMA MAHESWARI
SYSTEMS		
SBAA7033	MANAGING E-BUSINESS	DR.G.MEERA GANDHI
SBAA7034	INFORMATION SYSTEM MANAGEMENT	DR. A. PALANI
SBAA7035	DATABASE MANAGEMENT SYSTEM	DR.JEYANTHI



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III B.COM (2018– 2021) – V SEMESTER

PERIOD	1	2		3	4
DAY	8.30-9.30	9.30-10.30	10.30-11.00	11.00 -12.00	12.00-1.00
MON	SBAX1018	SBAX1021	B	SBAX1022	SBAX1019
TUE	SBAX1021	SBAX1018	R	SBAX1019	SBAX1020
WED	SBAX1019	SBAX1020	E	SBAX1022	SBAX1018
THU	SBAX1022	SBAX1020	A	SBAX1021	SBAX1018
FRI	SBAX1021	SBAX1019	K	SBAX1020	SBAX1022

SUB.CODE	SUB. TITLE	STAFF HANDLING
SBAX1018	COST ACCOUNTING	DR. THINESHKUMAR
SBAX1019	PRACTICAL AUDITING	DR. R. THAMILSELVAN
SBAX1020	MANAGEMENT ACCOUNTING	DR.VELUMONI
SBAX1021	INTERNATIONAL TRADE	DR. N. KUMAR
SBAX1022	INCOME TAX LAW AND PRACTICE	DR. KUMARASAMY



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III BBA (2018– 2021) – V SEMESTER

PERIOD	1	2		3	4
DAY	8.30-9.30	9.30-10.30	10.30-11.00	11.00 -12.00	12.00-1.00
MON	SBAA1504	SBAA1503	B	SBAA1502	SBAA1506
TUE	SBAA1504	SBAA1505	R	SBAA1506	SBAA1502
WED	SBAA1502	SBAA1506	E	SBAA1503	SBAA1505
THU	SBAA1503	SBAA1502	A	SBAA1505	SBAA1504
FRI	SBAA1505	SBAA1504	K	SBAA1506	SBAA1503

SUB.CODE	SUB. TITLE	STAFF HANDLING
SBAA1502	MANAGEMENT ACCOUNTING	MS.SIVAPRIYA
SBAA1503	BUSINESS ETHICS AND CSR	MS. KAVITHA RAJAYOGAN
SBAA1504	BUSINESS POLICY AND STRATEGY	DR. DHIVYA SATHISH
SBAA1505	INSURANCE MANAGEMENT	MS.JAYASEELY
SBAA1506	CORPORATE GOVERNANCE	MS.JAYASEELY



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PERIOD	1	2		3	4
DAY	8.30-9.30	9.30-10.30	10.30-11.00	11.00 -12.00	12.00-1.00
MON	SBAA1304	SBAA1301	B	SBAA1302	SBAA1305
TUE	SBAA1303	SBAA1302	R	SBAA1304	SBAA1301
WED	SBAA1301	SBAA1304	E	SBAA1303	SBAA1305
THU	SBAA1302	SBAA1305	A	SBAA1303	SBAA1304
FRI	SBAA1305	SBAA1302	K	SBAA1301	SBAA1303

SUB.CODE	SUB. TITLE	STAFF HANDLING
SBAA1301	CORPORATE ACCOUNTING	DR. MATHAN
SBAA1302	MERCHANTILE LAW	DR. NITHYA
SBAA1303	PRINCIPLES AND PRACTICES OF BANKING	DR. UMA MAHESWARI
SBAA1304	BUSINESS TAXATION	DR. KUMARASAMY
SBAA1305	ELEMENTS OF OPERATIONS RESEARCH	DR. J. JAYAPRIYA



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DAY	8.30-9.30	9.30-10.30	10.30-11.00	11.00 -12.00	12.00-1.00
MON	SBAA1307	SBAA1304	B	SBAA1305	SBAA1303
TUE	SBAA1305	SBAA1306	R	SBAA1307	SBAA1303
WED	SBAA1306	SBAA1307	E	SBAA1304	SBAA1305
THU	SBAA1303	SBAA1305	A	SBAA1304	SBAA1306
FRI	SBAA1304	SBAA1303	K	SBAA1306	SBAA1307

SUB.CODE	SUB. TITLE	STAFF HANDLING
SBAA1303	PRINCIPLES AND PRATICES OF BANKING	DR. LAVANYA
SBAA1304	BUSINESS TAXATION	DR. THINESH KUMAR
SBAA1305	ELEMENTS OF OPERATIONS RESEARCH	DR. K. SIVAKUMAR
SBAA1306	ORGANIZATIONAL BEHAVIOUR	DR. RANI
SBAA1307	FINANCIAL MANAGEMENT	DR. AYSHA FATHIMA